



October 28, 2011

Dear Michael and Rodney,

It was a true pleasure to finally meet you both at the B Corp Champions Retreat in Philadelphia. When we came across Impact Makers model, from a random Google search during the summer of 2010, we discovered a life changing path that inspired us to launch a different kind of company.

As we shared with you, Michael and I were having a professional 'mid-life crisis' so to speak. While working for the same IT and Management Consulting Company, we found ourselves on independent journeys to find a way to blend our professional lives with our desire to truly impact our communities. Impact Makers model, the B Corp model, inspired us to join together and take the leap of faith to embark on a journey to change the world.

We have a great deal of admiration and gratitude for Michael to have the courage to influence the B Corp movement and inspire us to bring the movement to the Greater Cincinnati area. Your 'pebble in the pond' caused a ripple effect many miles away. When we launched Ingage Partners a year ago, we hoped to Inspire and Engage (rooted in our company name) people in blending their professional lives with a desire to do good. Ingage Partners was inspired to bring *Consulting with Purpose* by crafting services that amaze our clients and passionate people who fuel positive change in our community. Ingage forms partnerships with charitable organizations, donating both our time and financial resources, to make an impact. These charitable partners will thrive as our company succeeds – our impact is a critical measure of our success.

Our first year in business has been an amazing success. We became profitable within the first 6 months, donated our time and shared our profits with some wonderful organizations, hired our first employee, engaged with well-known clients in our market, received unexpected press related to becoming Cincinnati's first B Corp and will end up with nearly \$900k in revenue. We are committed to proving to other businesses that you can do well by doing good.

Thank you for your encouragement over the few days in Philly. We are so thrilled to join Impact Makers and the rest of the B Corp pioneers in changing the world through the power of business. We look forward to building a lasting relationship with you and your team.

Best Regards,

Kelly Dolan and Michael Kroeger  
Ingage Partners, LLC

cc: B Labs